

# Shrink Your Oracle Database Costs Up to 40%



## No Charge Oracle to DB2 Migration Assessment

*Paying too much for your Oracle database infrastructure? PreferredPartner can help. Our no charge DB2 migration assessment will show you how migrating to DB2 will drastically lower your administration, storage, development, license and server costs while increasing performance across multiple workloads.*

### Lower Cost and Complexity

DB2 is the database management system of choice for relieving cost pressures, helping to deliver greater business value with low operational costs, high reliability and increased ease of use. But the advantages don't stop there. With native support for both relational and XML data, DB2 is optimized for Service Oriented Architecture (SOA) and can position your organization to create new opportunities—all for up to 40% less cost—including licensing, maintenance and migration.

### Increase Performance and ROI

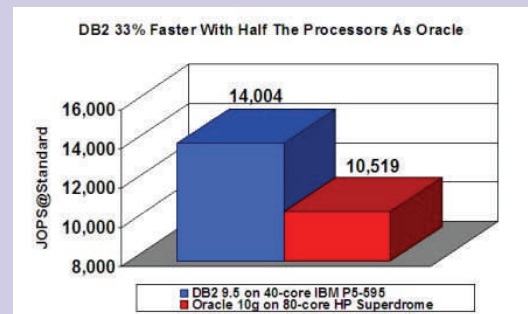
PreferredPartner's technical experts will work closely with your team to show you how to achieve the highest possible performance and ROI from your IT infrastructure by migrating to DB2.

After careful analysis, we will provide you with a complete roadmap on how to:

- Set up a seamless migration strategy
- Perform a conversion for less than or equal to Oracle's annual maintenance fee
- Optimize performance of key applications while lowering operational costs

### Assessment Process

Our DB2 Migration Assessment is designed to provide a complete review and analysis of your database infrastructure. Once your assessment is complete, we will deliver a written plan with clear recommendations and specific actions your organization can take to optimize your investment.



### Diagnostics include:

- **Assess DB platform requirements** for key enterprise applications to determine if DB2 is or can be supported by key software vendors
- **Analyze DBA skill sets** and set up training/support plan for seamless transition to DB2 and/or provide short-term or long-term DBA support via PreferredPartner professional services organization
- **Analyze existing Oracle transaction log** history to determine nature and types of SQL queries being performed
- **Estimate optimization potential** for key applications and fold performance improvement numbers into projected ROI
- **Analyze existing RMAN Backup, Recovery, and DR infrastructure** (DataGuard or other) to ensure DB2 capabilities are equivalent or superior to your current environment
- **Analyze your Oracle schema** to determine the least cost and lowest risk database migration strategy
- **Determine final schedule and cost** and associated ROI for migration to DB2

## About Our Assessment Team

PreferredPartner's technical consultants have extensive experience helping enterprises deploy successful solutions.

Since 1991, our team has served clients such as:

- Cisco
- Facebook
- Williams Sonoma
- H.E.B. Hitachi
- Mazda
- Sony
- Dole

...and many more.

We have long-term strategic relationships with other best-of-breed engineering service providers such as Cisco Systems, IBM, Extreme Networks, and Scale Computing.

The PreferredPartner IT team is recognized among peers in commercial and government industry as leaders in our field and every member of our engineering team holds a minimum of 10 years experience designing and deploying successful information systems solutions.

**For more information on how to get started on a No Charge DB2 Migration Assessment for your organization, simply e-mail or call:**



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## What People Are Saying About DB2

*"With IBM DB2 9.7 and the new IBM Optim Development Studio, we completed our data migration project in 80 percent less time than we originally estimated for the DB2 9.5 migration, saving about two and a half months."*  
**-Gene Ostrovsky, VP Research and Development, ExactCost**

*"In DB2 9.7, XML compression reduces disk space consumption by more than 60%, irrespective of the size of the XML documents. As a result, we expect substantial savings in storage cost and significant performance gains."*  
**-Phil Nelson, Principal IT Consultant, ScotDB Limited**

*"DB2 already offers compression rates of up to 83%, translating into a storage savings of up to 50 percent. With the release of DB2 9.7, IBM intends to develop technology that will compress indexes, log files, temporary tables, XML data and large objects. The new capabilities should translate into very significant storage savings for our customers."*  
**-Ellen Hughes, President of Receptor Software, LLC**

*"The compatibility level that DB2 9.7 achieved is amazing."*  
**-Masahiko Kudo, Developer for Platform Development Group, Works Applications**

